



Founders Grove 2018

# BUSINESS SUCCESSION CONFERENCE

August 28, 2018



**AN EXCLUSIVE ONE-DAY CONFERENCE FOR BUSINESS OWNERS PLANNING A SMART TRANSITION.. TODAY OR IN TEN YEARS.**

## DETAILS:

**Tuesday, 8/28/2018, 9 to 5 pm**

Sequoia Conference Center, 901 Myrtle Ave, Eureka

**COST: \$100**

## REGISTER & INFO:

[northcoastsbdc.org/smartexitconference](http://northcoastsbdc.org/smartexitconference)

Space is limited. Please register early.

## QUESTIONS?



**(707)445-9720 x212** or  
**[leila@northcoastsbdc.org](mailto:leila@northcoastsbdc.org)**

This conference is intended for business owners only. Confidentiality and privacy commitments will be emphasized. Registrants will be asked to complete required, confidential pre-conference survey of their needs and goals.

### Real Life Experiences

Succession stories from Humboldt business owners who navigated their own transitions:

- Mary Keehn - Cypress Grove Cheese
- Dale Maples - Maples Plumbing & Heating
- Laurie Mark - The Mill Yard
- Julie Fulkerson - Plaza Design
- Steve Dazey - Dazey's Supply

### Practical Advice

Finance, legal, and management experts:


- Scott Hunt of Hunter, Hunter & Hunt, LLP, Jason Eads of Stokes, Hamer, Kirk & Eads, LLP, and Angela Petrusha of Petrusha Law
- Interactive Q & A with Duncan Robins, serial CEO of businesses in transition and Chris Gaines, serial entrepreneur and business professor


**Deep thanks to The Headwaters Fund and Redwood Capital Bank for their generous funding.**



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Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact BizNet at (707) 445-9035 or email [biznet@northcoastsbdc.org](mailto:biznet@northcoastsbdc.org). 

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