



Makers & Manufacturers: Get Started, Scale Up March - September 2019

Do you have or want to start a thriving manufacturing business? Or are you a maker getting ready to take the next step into small manufacturing?


ATTEND INFO SESSION

 **01/30 at 5:30PM or 02/06 at 12PM**
520 E Street, Eureka
Prosperity Center Conference Room

LEARN MORE

 northcoastsbdc.org/manufacturing
(707) 445-9720 x211
flights@northcoastsbdc.org

APPLY

-  1. Sign up to be an SBDC client:
www.northcoastsbdc.org/apply
2. Fill out Flight application form
3. Fill out household income certification form
(See northcoastsbdc.org/manufacturing for forms)

Learn best practices for reaching your best customers, marketing your product or service, setting smart prices, knowing the permits and regulations.

Network with a group of entrepreneurs facing the same manufacturing challenges.

Build sound fundamentals with individualized advising and Business Basics workshops—finances, bookkeeping, marketing, and planning.

Access an exclusive group of instructors and successful manufacturing business owners who have been through it all and want to share their experience with you.

Build your own business plan, financial projections, marketing strategy, and more with the help of your business advisor.


APPLICATIONS DUE BY WEDNESDAY FEBRUARY 20


**WELLS
FARGO**



AMERICA'S
SBDC
CALIFORNIA
NORTHERN CA NETWORK

**SMALL
BUSINESS
DEVELOPMENT
CENTER**
NORTH COAST

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact BizNet at (707) 445-9035 or email biznet@northcoastsbdc.org. 

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Start or grow your manufacturing business in Humboldt County!
Income eligible applicants qualify for full scholarship. Others may take workshops a la carte.
 Note: even if your flight application is not accepted you may still access no-cost 1-to-1 advising & Business Basics workshops

TIMELINE

- **Wednesday, January 30** - First Info Session
- **Wednesday, February 6** - Final Info Session
- **Wednesday, February 20** - Flight Applications Due
- **Mid to end February** - Applicants Notified of Acceptance or Provisional status
- **Mid to end February** - Assessment/Intake Interviews
- **Before March 15** - Participants have first business advising session
- **Friday, March 15** - First Session, Flight kicks off
- **TBD** - Meet the Rock Stars of the Manufacturing Industry, Q&A and Final Celebration

REQUIRED SESSIONS

- **Feb - Dec** - Business Basics: Business Planning for the Real World - \$30
- **Feb - Dec** - Business Basics: Think like a Marketer - \$30
- **Feb - Dec** - Business Basics: Financial Basics for Start-ups & Business Owners- \$30
- **Feb - Dec** - Business Basics: Raise Money for your Business - \$30
- **March 15** - 9am to 12pm - Welcome & Kick-Off, Key Concepts & Trends in Small Manufacturing - No Fee
- **TBD** - Rules and Regulations
- **TBD** - Product Development: Keeping Customers in Mind, Business Model Canvas
- **TBD** - How to be Lean & Clean: Intro to Process & Value Stream Mapping
- **TBD** - Smart Sourcing & Money Management: Vendors, Inventory, Equipment, Accounting
- **TBD** - And many more workshops to come
- **TBD** - Panel Discussion & Final Celebration

RECOMMENDED (OPTIONAL) SERIES

- **TBD** - Digital Marketing & E-commerce Series
- **TBD** - Financial Management Series
- **TBD** - Human Resource Management Series